



The Healthy Mummy BUSINESS BOOTCAMP

The Healthy Mummy has been working with the amazing **Julia Bickerstaff** who is one of Australia's leading business coaches, to create a program that is custom made purely for the Healthy Mummy Consultants Team.



JULIA BICKERSTAFF

Julia Bickerstaff specialises in helping women make a Healthy Income from their home based businesses. She appears regularly as the finance expert on Channel 7's Kochie's Business Builders and as the small business expert on ABC News 24's Finance Quarter. She writes for Smartcompany and Flying Solo, and also works privately in a coaching capacity with medium sized businesses.

Julia was previously a partner at global accounting and advisory firm Deloitte. While there she chaired the firm's Innovation Council, was on the Inspiring Women Executive, led the Deloitte Technology Fast 50, championed the firm's SME strategy and was on the board of the Deloitte Foundation. She is a chartered accountant, an economist and a Mum of four.

SO WHAT IS THE BOOTCAMP ALL ABOUT?

Being part of The Healthy Mummy Business Bootcamp will teach you the core values of running your own business from home. You will be mentored in areas that will teach you to have a realistic plan so you can utilise your working hours more and still have time to enjoy your families.

Key areas of learning

- Setting a financial profit goal for 2016
- Setting product goals
- Setting customer goals
- Setting sales targets short term & long term
- Motion vs Action
- Creating big strategies - offline & online
- Creating micro actions
- Getting results
- Actions for sales today VERSUS actions for sales in 100 days time
- Learning on how to keep a Journal of what your daily actions, successes etc are
- How to keep going

Launching mid January 2016

A program like this would normally be priced at \$1,000 per person but the Healthy Mummy will be subsidising memberships to The Healthy Mummy Business Bootcamp, so all consultants can benefit!

JOIN NOW WITH TWO EASY PAYMENT OPTIONS

Pay \$100 upfront
and receive a
discount of 30%.

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Pay only \$24 a
week for 6 weeks
(total \$144)

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SIGN-UP
TODAY!